Appl. No. 09/811,711 Art Unit 3627 Reply to Office action of October 19, 2004 This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-6 (canceled)

Missing these Claims 207 Claim 7 (currently amended): A computerized method for auctioning products or

services over a computer network, comprising the steps of: initiating an auction in response to a request from an auctioneer computer; in response to the initiation of the auction, receiving one or more bids from each

of a first plurality of bidders bidder computers;

selecting a second plurality of bidder computers bidders from the first plurality of bidders bidder computers;

designating, in turn, each one of the second plurality of bidder computers bidders as a select bidder computer bidder until one of an acceptance of either a bid from one of the second plurality of bidder computers bidders or a rejection of all bids from each of the second plurality of bidder computers bidders occurs;

for each select bidder computer,

sending one or more bids from the select bidder computer to the auctioneer computer;

sending one or more auctioneer bids from the auctioneer computer to the select bidder computer; and

receiving an agreement or a termination of bidding from one of the auctioneer computer or the select bidder computer.

Claim 8 (currently amended): The method of claim 7, wherein the auctioneer computer represents is a seller of goods or services.